

INVESTMENT OPPORTUNITIES IN COLOMBIA
MEETING WITH COLOMBIA REGIONAL PROMOTION AGENCIES

Rome, 20th September 2019
Confindustria – V.le dell’Astronomia, 30
(Room G)

PROGRAM

Draft 1/9

- h 9:30 Registration of participants
- h 10:00 Welcoming Remarks
Annalisa Bisson, Coordinator International Activities, Confindustria
- h 10:10 Opening Speech
Gloria Isabel Ramirez Rios, Ambassador of Colombia in Italy
- h 10:20 Investment Opportunities in Colombia
Presentations by Colombia Regional Promotion Agencies
- ProColombia
- **Gonzalo Vargas**, Director for Investments promotion
- ProBarranquilla
- **Diana Cantillo**, Director of Investments and new Business
- Invest in Pereira
- **Camilo Acosta**, International Trader
- Invest in Armenia
- **Diana Caicedo**, Executive Director
- Invest in Cesar
- **Emma Carrascal**, Executive Director
- Invest in Bogotá
- **Luisa Fernanda Mesa**, Investment Promotion Manager
- h 11:30 *Coffee break*
- h 11.30-13.00 B2B Meetings
(Room H)