

**ITALIAN  
DESIGN  
WEEK**



Embassy of Italy  
Washington



March, 23th 2026

Italian Embassy, Washington D.C.

## **RE-DESIGN | REGENERATING SPACES, OBJECTS, IDEAS, RELATIONS**

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**(Door Open @ 9.30 AM)**

**Welcome coffee & networking 9.30AM**

**10.00 AM | Opening Remarks**

Introduction & Moderator: Roberta Marcenaro Lyon, Founder of Italian Design Week (5mins)

- Stefano Bianchi, Deputy Head of Mission, Embassy of Italy in Washington (5 mins)
- Mario Cucinella, Owner MCA & Ambassador of IDW 2026 (15 min)
- Alfredo Ingletti, Vicepresidente OICE e Presidente FIDIC (10 mins)

**10.35-11.30AM | Panel 1: Regeneration of spaces - part 1**

***A journey through Italian engineering and architecture know-how in smart cities.***

Keynote speaker: Valter Macchi, CEO BM STUDIO ARCHITECTURE

Moderator: Marco Ragusa, Director general for International Affairs – OICE Confindustria

- Paolo Cambula, ADR INGEGNERIA
- Riccardo Panella, General Director SPERI US
- Filippo Bolzonello, General Director International, TECHNITAL
- Enea Sermasi, Partner and International Manager, POLITECNICA
- Maria Scala, Director of Sustainable Development, 3TI PROGETTI
- Pierluigi Aloia, Director of International Affairs, IRD ENGINEERING
- Alberto Giovannini, CEO, G&V INGEGNERI ASSOCIATI

## **11.30 | 12.00 PM | Panel 2: Regeneration of Spaces - part 2**

Moderator: Andrea Vento, Vento & Ass.

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- Valeria Lorenzelli, District Manager NEAR RES
- Carla Migliardi, CEO Sinergie
- Tommaso Molinari, Ecogest North America
- Davide Prandi, Ass. Reggio Emilia

## **12.00 -12.45 PM | Panel 3 Regeneration of Objects & Ideas**

Moderator: Jessica Power, Modern Luxury

- Carlotta de Bevilacqua, CEO Artemide
- Alessia Crivelli, CEO Crivelli Gioielli
- Azzurra Morelli, CEO Pellemoda Srl
- Davide Sangiorgio, Owner SangiorgioMobili

## **12.45 PM REGENERATION OF RELATIONS**

**Lunch & Networking event**  
**2.30 pm Conclusion**

**18 PM INAUGURATION OF THE CUCINELLA INSTALLATION**  
**COCKTAIL RECEPTION & AWARDS**