



2020-2023 FORWARD PLAN

■ Europe

- Major contributor to a globalized world
- Impacted by global megatrends (climate change, urbanization, limited resources ...)
- Spearhead of sustainability with ambitious objectives
- Looking for a new common future
- Severely hit by the COVID-19 crisis

■ European consulting engineering sector

- Reference in engineering worldwide
- Open and highly competitive sector
- High value contributor to the European construction industry
- Suffering lack of visibility and consideration
- Rapidly changing with accelerated digitalization ... and the COVID-19 crisis

CONTEXT & CHALLENGES

Focus on Europe

Focus on value

Boost cooperation

Boost communication

EFCA OBJECTIVES

- Internal Market Committee
 - MEAT guidance and the Finnish standardized evaluation model
 - Public Procurement Directive 2024 update
 - New business models in Europe (ECI ...)

- External Aid Committee
 - DEVCO and European development bank relationship
 - SDG-based expertise for greater value
 - FEACO partnership

- Digitalization & BIM Committee
 - DigiPLACE
 - Relationship with software companies
 - ToR and Chair TBD

- New Green Deal Committee
 - Maximize contribution and visibility of the industry to the NGD
 - Promote sustainability in procurement procedures
 - Share best practices
 - ToR and Chair TBD

STRENGTHEN THE FOUNDATIONS 4 COMMITTEES

- Industry Barometer task force
 - Biannual benchmark, a cornerstone of the industry
 - Improve communication
- Future Trends task force
 - Future trends booklet, a landmark in the industry
 - Revamp the workgroup
- Communication task force
 - Launch new initiatives
- “Future leaders” group
 - Attract new members
 - Ensure reinforced coordination
 - Reinvigorate annual prize and align with FIDIC

PREPARE THE FUTURE 4 TASK FORCES

■ EFCA-FIDIC agreement

- Jointly organize regional Infrastructure and MDB HOPs conferences every other year
- Develop and roll out annual action plan to reinforce cooperation
- Participate in FIDIC committees and promote FIDIC actions

■ EFCA-ACE agreement

- Jointly organize CEO Conference somewhere in continental Europe every other year
- Revamp benchmark survey among European firms

■ Relationship with other European federations and platforms

- Industry-oriented: FEACO, ACE, FIEC, Construction 2050 ...
- Services-oriented: EBSA, ECCREDI, FEANI, ESF...

■ Relationship with ACEC (US)

BOOST
COOPERATION

■ Communication with EU institutions

- On-going communication with MEPs, Commission and IFIs
- Specific relationship with DEVCO (PRAG ...)
- “State of the Union” report to be issued every 2.5 years

■ Communication with MAs

- D&S biannual meetings
- Annual GAM and conference
- On-going communication

■ Communication to all firms and stakeholders

- Website and LinkedIn communication
- Voice of EFCA
- Biannual barometer
- Best practice guides (1/year minimum)

■ Communication with major European firms and CEOs

- One-page message every three months
- Biannual barometer
- Annual GAM and conference
- Special event in conjunction with annual ACE-EFCA CEO Conference

BOOST COMMUNICATION

- New members
 - Reach 100% subscription from EU member states (2 missing)
 - Align EFCA and “FIDIC Europe” members
- Sponsorship on events
- Transition
 - 2021: towards a new half-time staff
 - 2022: towards a new CEO
- Stay alert ... and be prepared to support the industry for any unforeseen situation ...

LAST BUT
NOT LEAST!
