

## "Italian – Albanian Economic Forum"

January 18 <sup>th</sup> , 2011 Palazzo Turati, Via Meravigli 9b, Milan <u>DRAFT, 11th January 2011</u>		
	09.30	Registration
in the framework of the "Italian – Albanian Dialogue Forum"	10.00	<u>Welcoming</u> Bruno ERMOLLI, President of Promos - Milan Chamber of Commerce Letizia MORATTI, Mayor of Milan and Extraordinary Commissioner for Expo 2015 Guido PODESTA', President of Milan Province Roberto FORMIGONI, President of Lombardy Region
In cooperation with:	10.40	<u>Opening speech</u> Sali Ram BERISHA, Prime Minister of the Republic of Albania Paolo ROMANI, Minister of Economic Development, Italy Signature Ceremony of Memorandum of Understanding between Promos – Milan Chamber of Commerce and Union of Chambers of Commerce and Industry of Albania
ASSOLOMBARDA	11.20	Institutional Session Sokol DERVISHAJ, Deputy Minister of Economy, Trade and Energy of Albania Ilir ZHILLA, President of Union of Chambers of Commerce and Industry of Albania Carlo CORAZZA, Director of European Commission Representative Office in Milan Claudio ROTTI, President of Italian Association of Foreign Trade (AICE) Giuseppe CASTELLI, Board Member for International Relations of Assolombarda Giovanni CASTELLANETA, President of Sace S.p.A. Saba D'ELIA, Ambassador of Italy in Tirana, Ministry for Foreign Affairs, Italy
With the partecipation of: RegioneLombardia Under the patronage of:	12.30	<ul> <li>Technical Session</li> <li>Romualdo MASSA BERNUCCI, Director of Adriatic Sea Department, Operations in Europe, European investment Bank (EIB)</li> <li>Aldo SICIGNANO, Head of Italian Development Cooperation Office, Italian Embassy in Tirana</li> <li>Enejda GURJA, Executive Director of Albanian Agency for Investment Development (AIDA)</li> <li>Stefano AZZALI, General Secretary of Chamber of Arbitration of Milan (CAM)</li> <li>Michele FELETIG, Director of Informest Consulting S.r.l.</li> <li>Stefano FARABBI, Chief Executive Officer of Intesa San Paolo Bank Albania</li> <li>Tommaso COSANTI, Representative of Veneto Banca Holding in Albania</li> <li>Gloria Kinda TARGETTI, Responsible of Milan Office, Simest S.p.A.</li> </ul>
COMMISSIONE EUROPEA Rappresentanza a Milano	13.15	<u>Success Stories of Italian – Albanian Cooperation</u> Cristina BUSI FERRUZZI, Chief Executive Officer of Coca-Cola Bottling Shqiperia Sh.p.k. (Gruppo A.C.I.E.S.) Aldo FRANCESCHETTI, President Essegei S.p.A. (Gruppo Camuna Idroelettrica)
	13.30	<u>Conclusions</u> <u>Buffet lunch</u>
	14.00	B2B Meetings Session between Italian and Albanian SME's