





## **OICE Conference**

Rome, 18 June 2015 Auditorium Ara Pacis

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Engineering in Europe: Models and company organisations in Denmark, France, Germany, United Kingdom, Spain



### **EFCA Mission**

To promote the European consulting industry in Europe and internationally and to represent it to European institutions

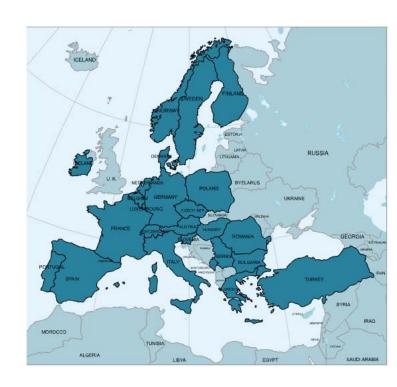
#### **EFCA 1/3**

- is the only association representing the engineering consultancy industry in Europe
- Comprises 25 professional associations from 25 European countries
- represents FIDIC in Europe



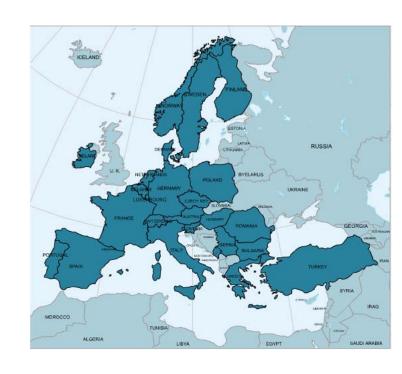
#### **EFCA 2/3**

- The European engineering consultancy industry
  - ✓ employs about 1 million staff
  - ✓ generates more than EUR 150 billion annual turnover



#### **EFCA 3/3**

- aspires to positively influence EU legislation that impacts on the engineering consultancy business
- promotes fair competition and transparent procurement rules
- is a network/business platform for member associations and European firms



# The strong-chain of Competitiveness

#### Service Proposition

- Importance
- Inspiration
- Creative
- Leading

#### Role model

- Innovation
- Development
- Professional
- Outcome
- Investments

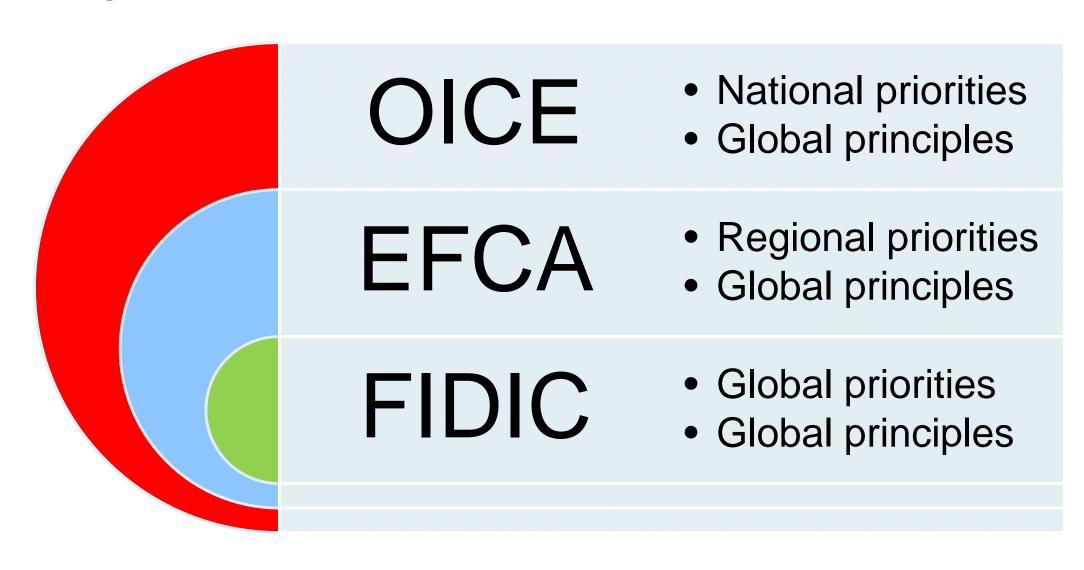
#### Trend setter

- Global model
- How to do
- Human touch
- Sustainability

#### Market in lead

- 'Best value'
- Fair contracts
- Transparency
- Collaboration

# Organisation for collaboration





# **Engineering consultancy sector Firm size & productivity**

	Number of employees	Turnover per person employed	Number of firms
EU-25	181,890	121	7500
Denmark	11,920	159.0	317
France	38,164	171.7	500
Germany	30,906	120.7	2008
Spain	9,092	109.1	112
Netherlands	15.035	127.5	116
UK	90,000	158.9	550

#### **ORIGIN OF TURNOVER**

	Private	Public	Export
Denmark	40	38	22
France			
Germany	44	49	7
Spain	12	18	70
Netherlands	39	50	11

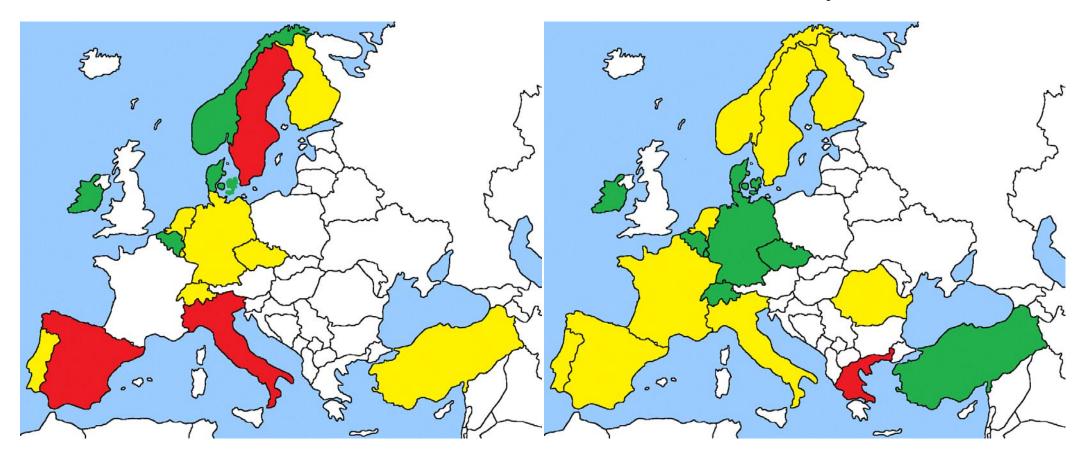
- ⇒Average turnover out of public sector is 46%
- ⇒ Exceptions are Spain and Portugal
  - ⇒Low investments of the public and the private sector
  - ⇒ Export Spain 70% and Portugal 60%

#### **TURNOVER**

#### Actual developments in turnover

Results November 2014

Results May 2015



Turnover: increase ■ (green); stable □ (yellow); decrease ■ (red).

Turnover for consulting engineering sectors – six month trends 2014

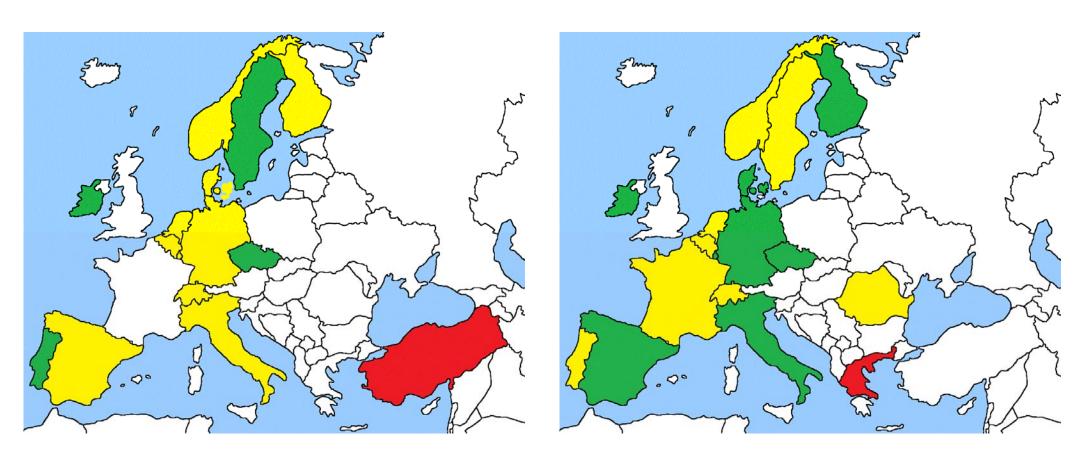
## **ORDER STOCK**

	2013	2014
Denmark	5.5	5
France		
Germany	7	10
Spain	6	6
Netherlands	4	4.5

#### **ORDER STOCK**

## Development in order stock

Results November 2014 Results May 2015



Order stock increase ■ (green); stable □ (yellow); decrease ■ (red)

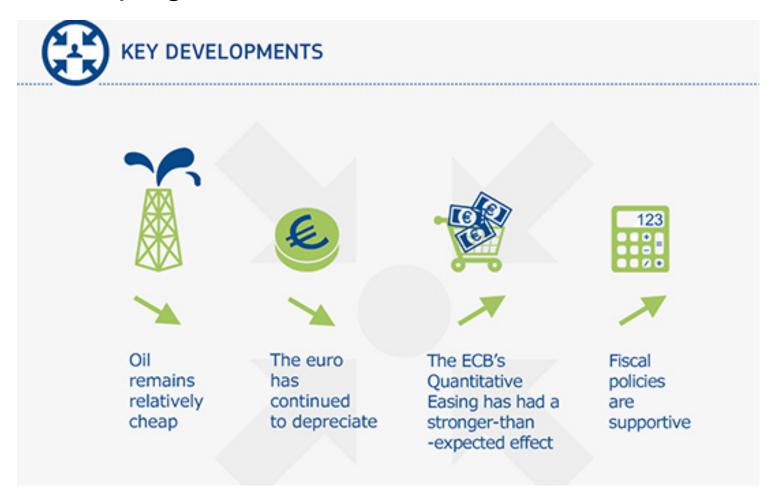
#### **PROFIT RATIO**

	2012	2013	2014
Denmark	3.6	6.9	8.3
France	6		
Germany		11.3	11.6
Spain		4.2	4.2
Netherlands	4	2.9	4.1

Profit ratio is measured as EBITDA, 'earnings before interest, taxes, depreciation, and amortisation'. On average, the European profit ratio in 2014 was 5.6% of total turnover (including Germany). When Germany, with the strongest ratio figures, is excluded, the European average was 5.2%, down from 5.8 in 2013 and from 5.4% in 2012.

#### Cyclical upswing of growth

- ⇒ By private consumption
- ⇒ Helping factors

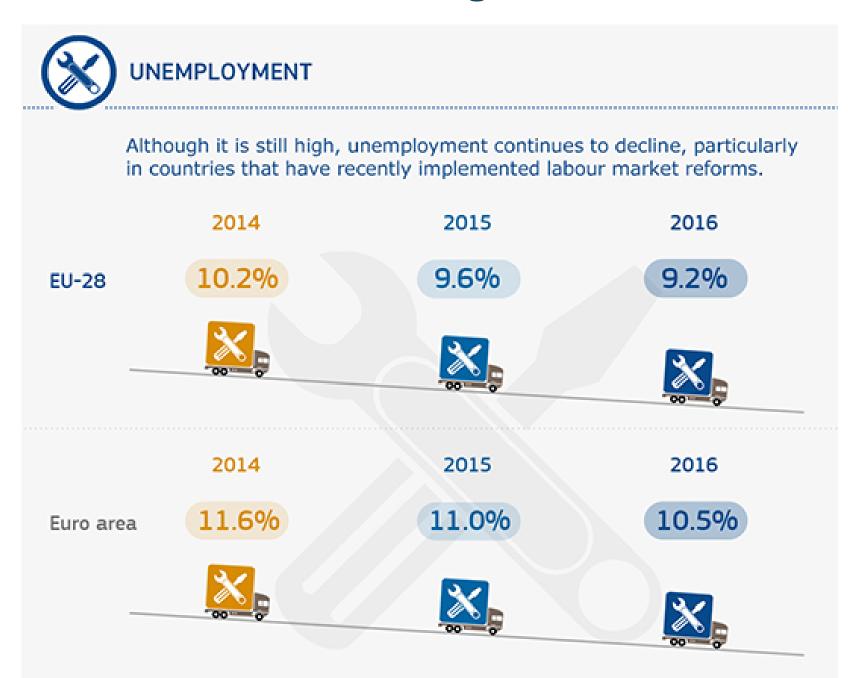


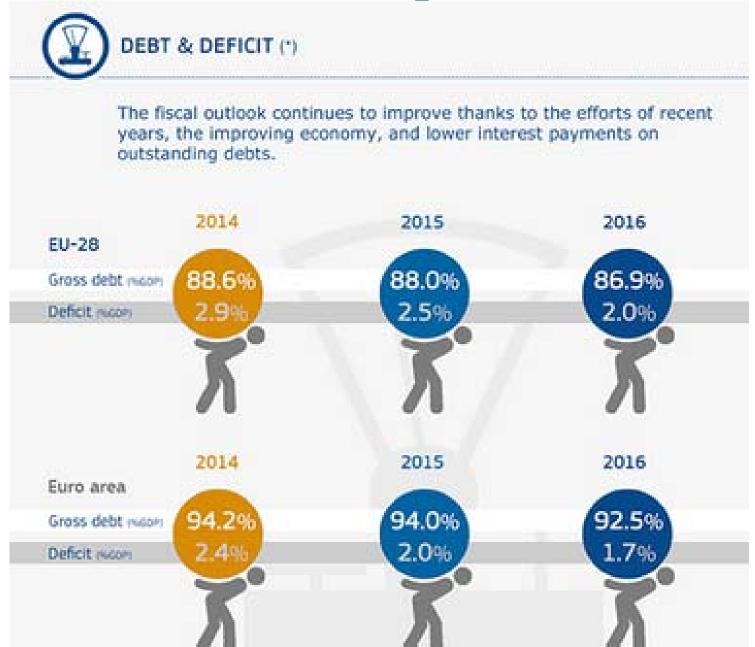
<sup>\*</sup>http://ec.europa.eu/economy\_finance/eu/forecasts/2015\_spring/overview\_en.pdf

Cyclical upswing of growth



- ⇒Threatening factors
  - ⇒Geopolitical tension with Russia
  - ⇒ High unemployment rates
  - ⇒ Debt and deficit





# The global market: new and growing sectors

**CLIMATE ADAPTATION** 



**COMMUNICATIONS & IT** 



Source: EFCA ECF Survey 2010

**LEISURE & TOURISM** 



**HEALTH CARE** 



TRANSPORT & INFRASTRUCTURE



**TOWN PLANNING** 



**RENEWABLE ENERGY** 



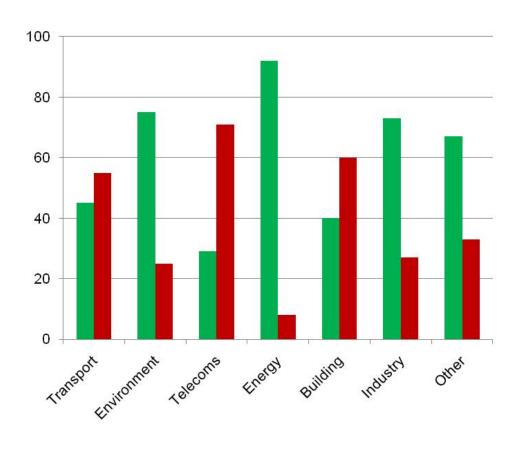
#### What trends are seen in the EU market?

#### Situation 2010

# 100 80 60 40 20

Source: EFCA ECF Survey 2010

## Expected for 2015



- Percentage of countries expecting high growth
- Percentage of countries expecting low or negative growth

# Effect of new project delivery methods

new business opportunities and new clients

new roles in the changing supply chain

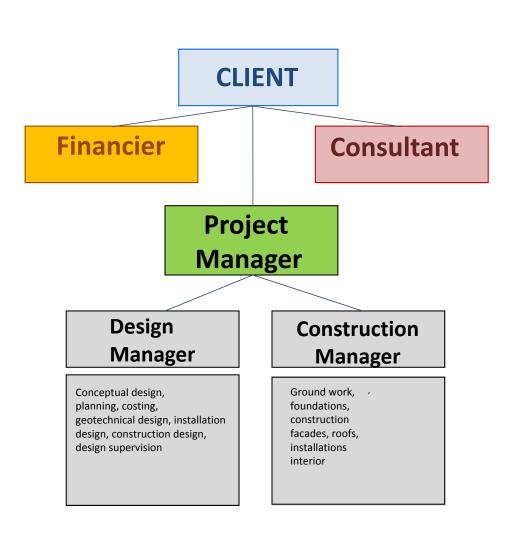
more financial strength for higher and other risks

potentially more conflicts of interests

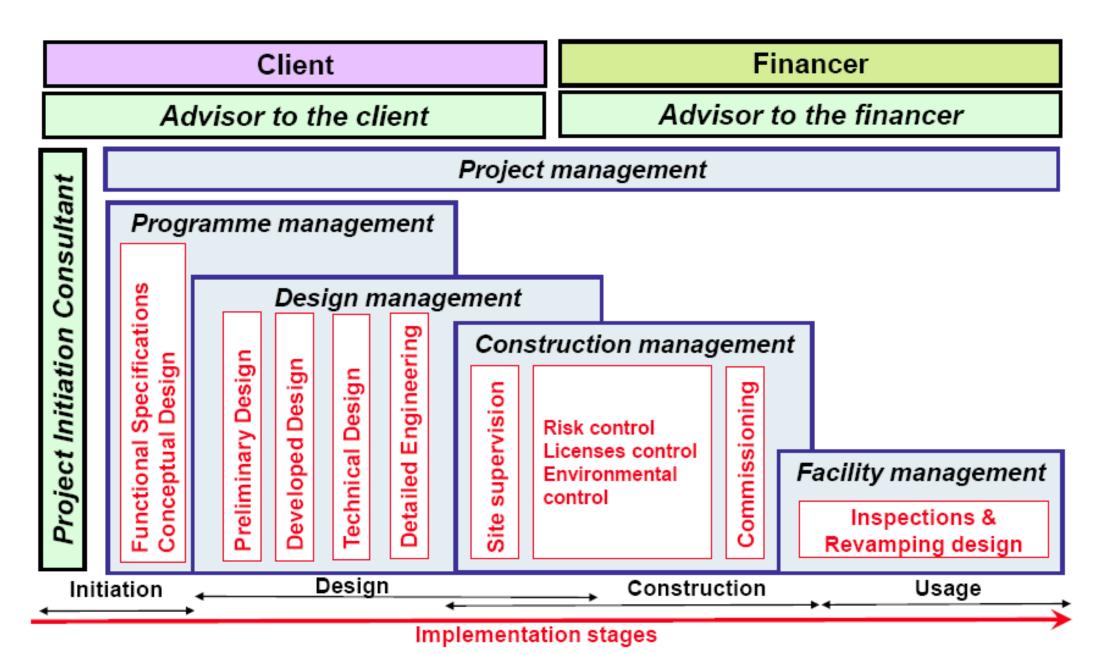
## Variety of project delivery methods for built assets

#### Main p-d-m models:

- 1. Traditional design-bid-build
- 2. Integrated management
- 3. Integrated design & engineering
- 4. Integrated design & building
- 5. Financed design & building



#### Potential positions, roles and tasks in the supply chain



## Do we know what expectations our *clients* have?

- Developers
- Owners
- Utility firms
- D/B Contractors
- Banks
- Insurers
- Public clients
- Private clients

## Do we know what we want, what we can?

## Some major questions:

- Which roles do we want to play?
- For what clients, in what kind of relation?
- Which roles can we play?
- With what kind of risks and liabilities?
- What size is needed?
- What (new) skills we need?

# Future demands and skills for management and professionals

Design skills for high performance systems

Management skills for internal processes

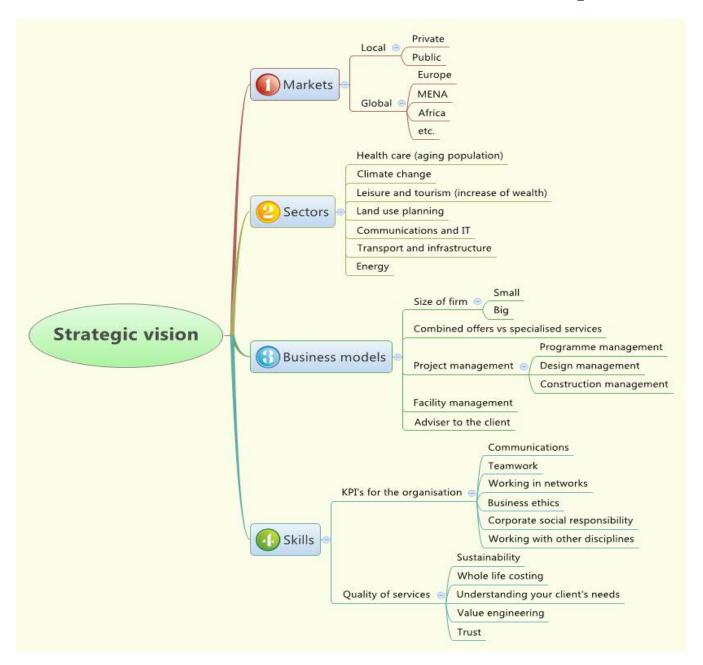
Social skills & behavioural demands

Teamwork skills with all actors

Business skills for external processes

Communication skills & languages

# Vision to reach the firm's potential



#### **EFCA's holistic vision**

The European Engineering Consultancy Industry has to play a strategic role ....

- in the development of a sustainable and liveable Europe,
- in the economic growth and welfare of the European Union
- and in the global engineering business,

working together on a sustainable society

.... but it needs leadership !!!!!!!!!



### THANK YOU FOR YOUR ATTENTION