



Associazione delle organizzazioni di ingegneria,
di architettura e di consulenza tecnico-economica



CONFINDUSTRIA

Convegno

L'INGEGNERIA: MOTORE DI SVILUPPO POTENZIALITÀ E VINCOLI

Roma - Giovedì 5 giugno 2014
Auditorium dell'Ara Pacis - Via di Ripetta 190

Abstract

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“Constraint on intellectual services:

Every society has limited resources. A prerequisite for optimal growth in a society is thus being able to take the right priorities. Engineering in a broad sense (technical and financial engineering) can be key to the right priorities and the related sound political decisions. So, engineering can be the engine for growth.

But ‘Engineers’ are often small enterprises – and our profession is ‘scattered’ and not speaking with one voice. This leads to lack of influence on the development direction and on the commercial conditions of the society we are part of.

We must therefore become acknowledged – and by this gain trust and influence. This shall be used to secure that the public procurement accepts the nature of ‘Intellectual Services’ and that delivery of such services by its nature only can be based on ‘Quality’ and not at all on ‘Cheapest Price’.”